

# University of Pretoria Yearbook 2019

## Intellectual property, branding and advertising 803 (IGZ 803)

<b>Qualification</b>	Postgraduate
<b>Faculty</b>	<a href="#">Faculty of Law</a>
<b>Module credits</b>	30.00
<b>Programmes</b>	<a href="#">LLM Intellectual Property Law (Coursework)</a>
<b>Prerequisites</b>	No prerequisites.
<b>Contact time</b>	2 lectures per week
<b>Language of tuition</b>	Module is presented in English
<b>Department</b>	Private Law
<b>Period of presentation</b>	Semester 1

### Module content

The following aspects will be dealt with:

- (a) Trade Marks Act 194 of 1993
- (b) Merchandise Marks Act 17 of 1941
- (c) Counterfeit Goods Act 37 of 1997
- (d) Relationship between registered trade marks and unregistered trade marks
- (e) Branding and trade marks
- (f) Advertising and trade marks
- (g) Compliance with international instruments.
- (h) Trademark-related international instruments
- (i) Compliance with international instruments.
- (j) Capita selecta including: registrability and validity; infringement; amendment or correction
- (k) Civil remedies for the infringement of intellectual property rights
- (l) Criminal remedies for the infringement of intellectual property rights.

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